



SPONSORSHIP PACKAGE

Event Overview

Irricanarama is a vibrant annual community celebration that brings together residents and visitors for a weekend of family-friendly activities, entertainment, and local pride. This event highlights the spirit of our community and offers valuable exposure for businesses and organizations that support it.

Your sponsorship helps ensure the continued success and growth of Irricanarama while providing meaningful recognition and engagement opportunities for your organization.

This Event will be held on September 12, 2026 (weekend after the long weekend in September)

Why Sponsor Irricanarama?

- Support a well-loved community event
- Increase visibility for your business or organization
- Connect with local residents and visitors
- Demonstrate community leadership and involvement

Sponsorship Opportunities

Sponsorship #1

Host Contributor (In-Kind Sponsorship)

Host an activity by providing volunteers, supplies, and covering associated costs to your activity

- Logo on event banner
- August social media shout-out
- Logo featured on website for Irricanarama
- Logo included in Gateway Gazette Newsletter
- Logo included in event advertising campaign
- Social media thank-you recognition
- **Recognition during Volunteer Week (April 2027)**

Sponsorship #2

Community Partner \$100+

Monetary sponsorship

- Logo on event banner
- August social media shout-out
- Logo featured on website for Irricanarama
- Logo included in Gateway Gazette Newsletter
- Logo Included in event advertising campaign
- Social media thank-you recognition

Sponsorship #3

Activity/Event/Kid Zone Sponsor \$500+

Monetary sponsorship

- Logo on event banner
- August social media shout-out
- Logo featured on website
- Logo included in Gateway Gazette Newsletter
- Logo included in event advertising campaign
- Social media thank-you recognition
- **Logo displayed at sponsored Kids Zone or designated activity area**
- **Logo included in event scavenger hunt map**
- **Logo on sponsor recognition board**

Sponsorship #4

Gold Community Sponsor \$1,000+

Monetary sponsorship

- Logo on event banner
- August social media shout-out
- Logo featured on website
- Logo included in Gateway Gazette Newsletter
- Logo included in event advertising campaign
- Social media thank-you recognition
- **Logo displayed on event stage**
- **Logo displayed along parade route**
- **Logo featured on volunteer shirts**
- **Logo included in event scavenger hunt map**
- **Logo on sponsor recognition board**

How to Become a Sponsor

To confirm your sponsorship:

1. Select your desired sponsorship level or host activity
2. Submit your company logo (high-resolution transparent PNG or PDF)
3. Send details to: FCSS@irricana.com
4. Once submitted you will receive an email back with correspondence about your Sponsorship request and additional information

Important Dates

- Sponsorship Commitment Deadline: **May 15, 2026**
- Logo Submission Deadline: **June 1, 2026**
- Event Date: **September 12, 2026**

Contact Information

For more information or to discuss sponsorship opportunities, please contact:



Irricanarama Planning Committee

Town of Irricana

Email: FCSS@irricana.com

Phone: (403) 848-1654