



SPONSORSHIP LETTER

April 13, 2026

Dear Community Businesses, Groups, and Organizations,

We are excited to invite you to be part of the third annual **Irricanarama on Saturday, September 12, 2026!** Last year the event brought over 1,000 attendees, and with your support, we can make this year even bigger and better. Community Events create an opportunity for the Community to come together to highlight partnerships, collaboration, culture, spirit, volunteerism, and engagement.

How You Can Get Involved:

We are looking for businesses, groups, and organizations to host an activity, sponsor an event, or donate to enhance the experience for our community. Here are a few ways you can contribute:

- **Host and Organize an Activity**
- **Sponsor or Donate (See sponsorship letter)**

Already Committed Activities:

- Car Cruise/Car Show
- Glitter Tattoos
- Petting Zoo
- Kid Zone
- Daytime Band
- Car Show Awards

Opportunities:

We are excited to invite local organizations, businesses, and community groups to be part of our signature September event, *Irricanarama!* This event continues to grow each year, and its success is made possible through the incredible support, creativity, and generosity of our community.

There are many ways to get involved—whether through **hosting an activity, providing in-kind donations, or sponsoring a component of the event.** A full list of sponsorship opportunities can be found in the attached Sponsorship Package.

Some examples of how you can participate include:

- Hosting or organizing a **Vendor Fair**
- Sponsoring or providing a **Bouncy Castle**
- Donating **water, pop, or juice boxes**
- Planning and coordinating a **Parade**
- Facilitating **Kids Zone activities**
- Organizing an **Evening Movie Night**
- Running a **Scavenger Hunt**
- Hosting a **Walk/Run along the Meadowlark Trail**
- Coordinating fun contests like a **Pie Eating Contest** or **Dunk Tank**
- Providing or running a **Barbeque, Pancake Breakfast, Pizza, or other food and beverage services**
- Baseball tournament
- Sponsoring **Portable Washrooms**
- Offering or arranging **live entertainment or performances**

These ideas are just a starting point—we truly value creativity and welcome any unique ways you would like to contribute!

Why Get Involved?

Your participation will help create a vibrant, memorable community event. This is a terrific opportunity to showcase your organization or business while bringing people together for a full day of fun, connection, and entertainment.

Our Ask

We kindly invite you to partner with us in bringing this event to life. Whether you choose to sponsor, donate, or lead an activity, your involvement plays a vital role in creating a meaningful and engaging experience for our community.

Please confirm your level of involvement (activity, sponsorship, or donation) with the **Irricanarama Planning Committee** at FCSS@irricana.com by **May 15, 2026**. If you require a facility or space for your activity, we encourage you to reach out as soon as possible, as locations will be assigned based on availability and space requirements.

We appreciate your time and consideration and look forward to working together to make *Irricanarama 2026* a tremendous success!

Best regards,



Irricanarama Planning Committee

Town of Irricana

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